



## Our Mission

Our Mission is to help our clients achieve their financial goals using a strict, comprehensive process that is designed with the end result in mind. We believe it is about the **process and the big picture** that creates success – not what happens in the short term.

## My Values & Beliefs

**Integrity** is our greatest pledge to our clients. You will be given the highest quality advice, tailored around your individual circumstances. Our practice is about **Caring** for the people who entrust us to aid in the ongoing management of their assets while being **Accountable** for our actions and always doing what we say we will. We believe in exhibiting the highest level of **Professionalism** in all aspects of our practice while holding all information placed in our care with absolute **Confidentiality**.

## Our Services

### Discover What We Do Differently

A client's financial needs go far beyond just investments. Worthwhile goals take time and planning to reach. To bring our clients' **long-term goals closer**, we help you analyze your current financial situation and create a consolidated, cohesive financial strategy.

In conjunction with our team of experts, we will develop a **complete strategy** that encompasses your entire financial situation. When deemed necessary, we will call upon our team of experts to **implement specific strategies** that take care of your asset protection, will and estate planning, and banking and borrowing needs.

## Reaching Your Goals

On a quarterly basis, **we review the progress** our clients are making towards their goals in order to make any necessary adjustments as required to achieve the overall plan. Our goal is to provide you with an **unparalleled level of service**. Finding the solution to your financial needs is our foremost focus.

## Discretionary Management

### Managing Your Portfolio

Discretionary Portfolio Management is the **management of a portfolio** by a portfolio manager at his or her discretion based on a specific set of criteria. I have spent over **25 years in the investment field** and during that time I have witnessed a variety of investment ideas and products of the day. Some of the new ideas have staying power because they have merit while many disappear as quickly as they appear.

I have spent many years developing a disciplined investment philosophy and principles that guide my **decision-making process**. In addition, I have had to pass a rigorous academic, application and review process to achieve the designations that I currently have. The result is that as a discretionary portfolio manager I can bring all of these attributes forward to **benefit my clients and their families**. We will invest the time necessary and our full expertise to understand your financial and lifestyle priorities, design a documented investment policy statement and execute day-to-day investment transactions on your behalf. The end result is a **professionally managed portfolio** designed just for you.

## Disciplined Portfolio Management

### Our Six-Step Process

One of the greatest rules relating to investing is adhering to a **strict discipline**. Markets around the world change very quickly and the difference between a below average or above average return can be simply the discipline with which decisions are made. Over the years I have developed a **disciplined six-step process** that I use with every client.

**Step One** – Evaluate Goals & Objectives

**Step Two** – Risk Assessment

**Step Three** – Create a Personal Investment Policy Statement

**Step Four** – Develop Portfolio

**Step Five** – Ongoing Monitoring and Evaluation of the Portfolio

**Step Six** – Reporting on Progress

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